



ITS Finland



***Finnish ITS Future Scenarios
“The Finnish Way for ITS”***

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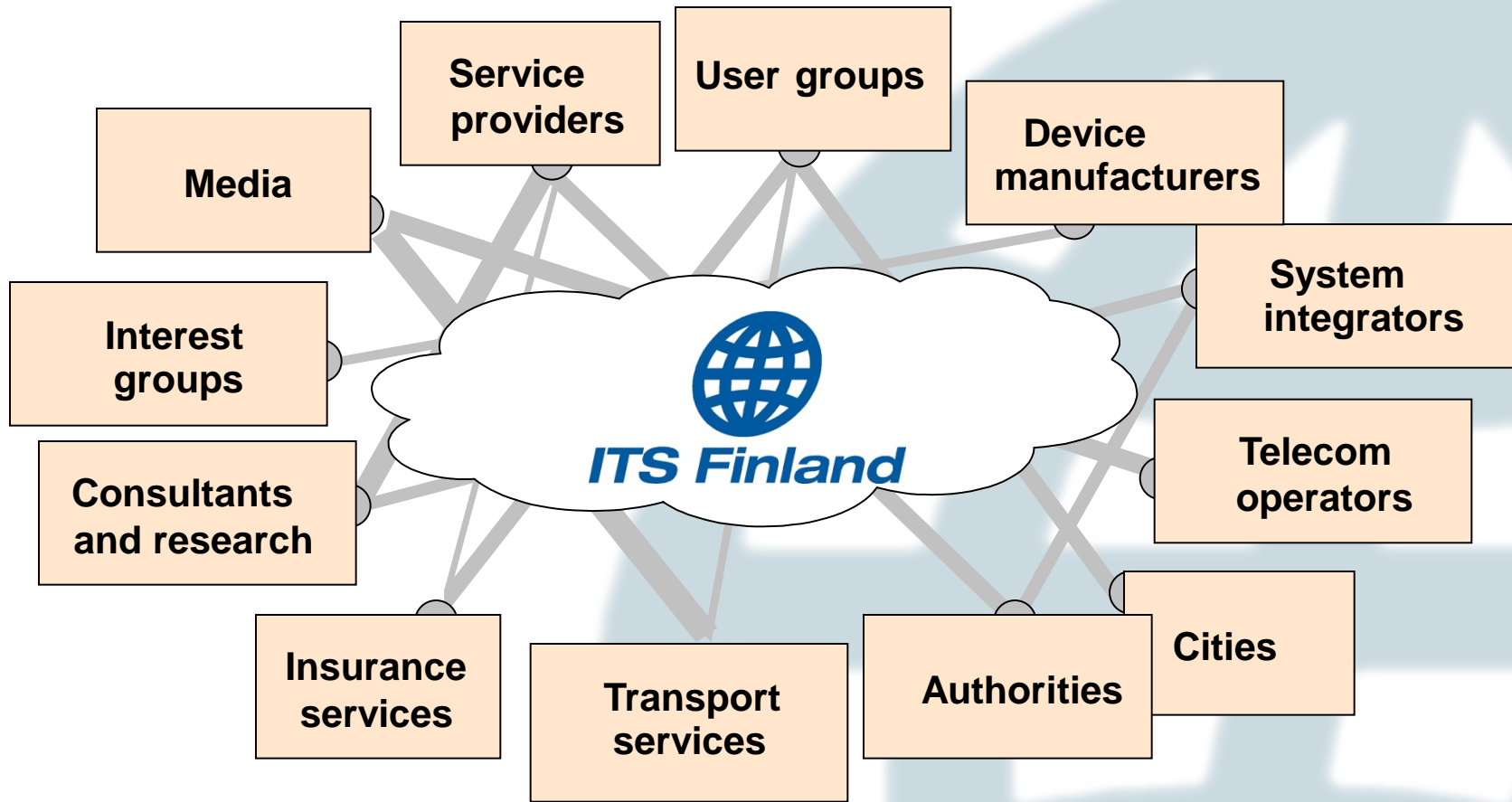


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ITS Finland – Network for ITS

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Successful Public Private Cooperation





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Enterprises

Ajelo	Mattersoft
Aplicom	MediaMobile Nordic
Corenet	Mobisoft
Daimler Finland	Nevia
Digia Finland	Noptel
EC-Tools	Peek Traffic
Elisa	Proactum
Emtele	Semel
ESRI Finland	Siemens
Foreca Consulting	Strafica
Gecko Systems	Sunit
Havainne	Swarco Finland
Helpten	Taipale Telematics
IBM	TeliaSonera Finland
Indagon	Tieto Finland
Infotripla	Torishima
Innoliito Concept Studio	Traficon
Kapsch TrafficCom	Trafix
Logica	Vaisala
Matkahuolto	YSP

Non-profit organisations

Finnish Bus and Coach Association
 Finnish Central Organisation for Motor Trades and Repairs
 Finnish Driving Schools Association
 Finnish Motor Insurers' Centre
 Finnish Taxi Owners Federation
 Finnish Transport and Logistics SKAL

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Network partners

Public administration

Centres for Economic Development, Transport and the Environment (KS region)
 Finnish Geodetic Institute
 Finnish Meteorological Institute
 Finnish Transport Agency
 Finnish Transport Safety Agency
 Helsinki City
 Helsinki Region Transport
 Ministry of Transport and Communications
 Tampere City
 VTT Technical Research Centre of Finland

Educational institutes

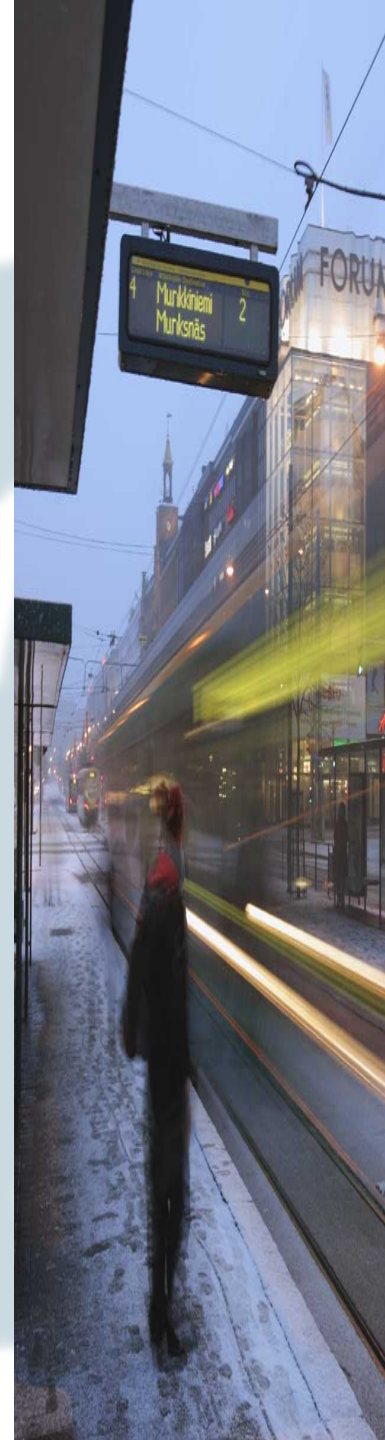
Jyväskylä Polytechnic
 Jyväskylä University/Agora Center
 Kymenlaakso Polytechnic
 Helsinki Institute for Information Technology
 Helsinki University of Technology
 /Transportation /Communications
 Tampere University of Technology
 /Transportation Engineering
 Tampere University
 University of Oulu/Information Processing
 University of Turku /Information Technology
 /Maritime Centre



Network Focus 2012

Focuses

- Publicity for best practises and services
- Information about impacts to decision makers
- Improve integration of ITS services and systems – nationwide when appropriate
- Promote processes and exploitation of innovations
- Improve international relationships, co-operation and market opportunities
- Support for national ITS Strategy work



International ITS network





***National strategy work
- a back bone for future ITS -***

National ITS Strategy

Launched by Ministry of Transport and Communications in late 2009
– the first in Europe

Created a vision towards 2020
– in line with ITS Directive

Set principles, objectives, several priority projects and roadmap to follow

Followed by active working groups and focused sub projects

Update coming in 2012...



Status - ITS in Finland

“Finland is strongly on its way to highlight the efficiency of ITS as an alternative and complementary solution for transport system development – based on new policy introduced to the transport sector in Finland. Actions formed into a roadmap and set to be in line with new ITS directives will lead us from awarded strategy to progressive actions.”



, says Harri Pursiainen, Permanent Secretary of Ministry of Transport and Communications



***From strategy to concrete...
...the new way of thinking
...from ITS Finland network
point of view..***



The future of ITS in Finland – The Finnish Way for ITS -



The Finnish Way for ITS

What is it?

The way leading Finland to the next generation's transport system with sustainable ITS solutions based on a well balanced public-private partnership in the market!

User- and service-oriented thinking!

Built on five main cornerstones:

- Open public data
- Service oriented business model
- Innovation in public procurement
- Open policy
- Public-private link

The Finnish Way for ITS

1. Open public data

Public data related to transport operations, services and systems is already available and will be opened more to enable innovation in the market.

Well planned roles and rules of stakeholders.

The ITS sector will benefit from business opportunities as well as public productivity!

The Finnish Way for ITS

2. Service oriented business model

In the new service oriented business model, the public sector won't use their resources to own systems and services - they will buy the results as a service specified by themselves.

It will result in e.g. services to meet their needs and data available to the industrial partners to serve travellers and logistics. The public sector will publish interfaces to their tax paid data for complete productivity.

The Finnish Way for ITS

3. Innovation in public procurement

With the help of pre-procurement processes, more innovation can gain ground in procurements.

Innovations can be utilized when available instead of waiting for the next procurement round - which will take several years in some cases.

The Finnish Way for ITS

4. Open policy

Instead of the heavy and prolonged processes for infrastructure investments – especially since limited budget is available - all alternative and complementary solutions in transport system development should look after a high productivity of the transport system.

The Finnish Way for ITS

5. Public-private link

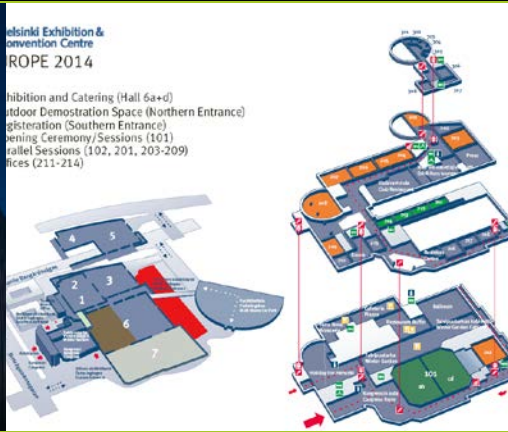
Experiences in PPP will provide the best practices to take the full advantage out of the way Finnish will do the ITS.

We need co-operation - experiences so far really promising!



Year 2014 as a target

ITS European Congress HELSINKI 06/2014



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Smart, Safe and Clean Cooperative
Mobility **Save the Dates - 16.-19.6.2014 (Mon-Thu)**



Co-operating for ITS Europe 2014



See you in Helsinki 2014!





Contacts



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